



HOLA

Hotel Opportunities
Latin America

MAY 20-21, 2019

Loews Miami Beach Hotel

www.HOLAconference.com

SPONSOR OPPORTUNITIES



Produced by:



In association with:



Immediately following HOLA



May 21-23, 2019

www.CHRISconference.com



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ABOUT HOLA

Hotel Opportunities Latin America (HOLA) is the leading and most important hotel investment conference focused on Latin America. HOLA features numerous networking opportunities and an extensive array of sessions and panels led by hotel and finance industry experts.

Finding new hotel investment opportunities is an important reason to attend HOLA. The conference is conveniently held in Miami, the financial gateway for Latin America. Your time is valuable, so the program will be focused, robust, and action packed—*just like Latin America!*

Sponsors of HOLA will be exposed to a broad range of key players, cutting-edge thinking, and marketing benefits. An extensive pre-event marketing campaign is planned and the display area at HOLA will be “the place to be” to meet and do deals.

HOLA immediately precedes a second important event, the Caribbean Hotel & Resort Investment Summit (CHRIS). The back-to-back nature of the two events is a great way for the hotel investment community interested in the Caribbean and Latin American region to conduct business while in Miami.

PRELIMINARY PROGRAM

MONDAY, MAY 20, 2019

12:30pm to 1:30pm
Networking Lunch

1:30pm to 6:00pm
Sessions

6:00pm to 8:00pm
Networking Reception

TUESDAY, MAY 21, 2019

9:00am to 5:00pm
Sessions & Lunch

5:30pm to 7:30pm
HOLA & CHRIS
Joint Networking Reception
with CHRIS delegates





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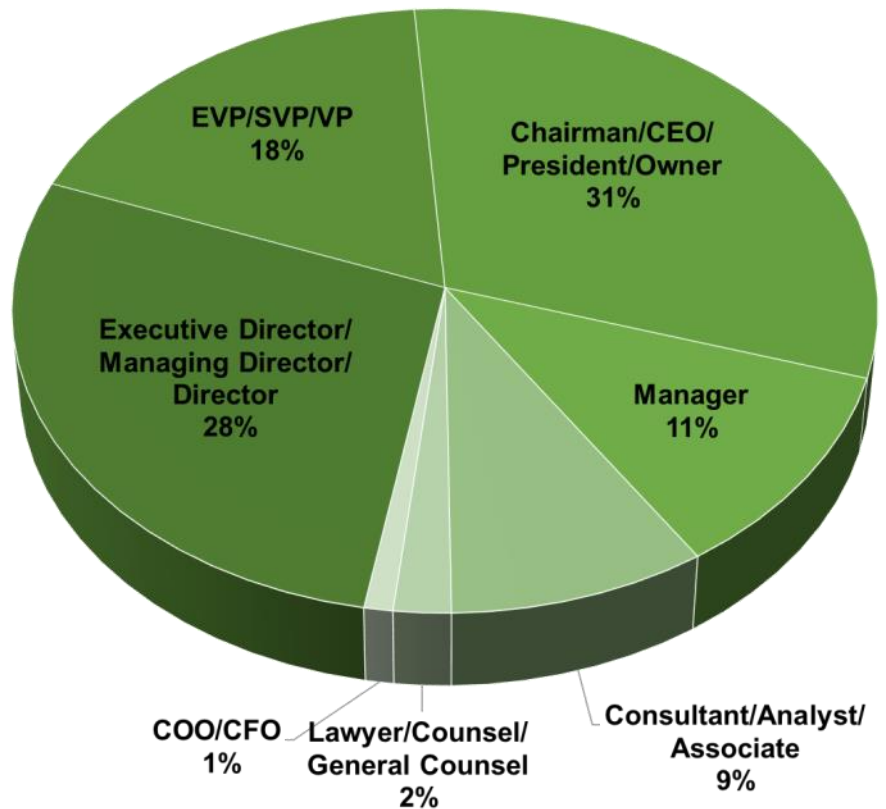
WHO ATTENDS?

HOLA attracts delegates who are focused on hotel development and investment. With more than 30% of delegates holding titles like Chairman, CEO, President, and Owner, HOLA has become the “must attend” event for leading companies and individuals in Latin America.

DELEGATES INCLUDE:

- Investors
- Owners
- Lenders
- Developers
- Hotel Chain/Management Executives
- Investment Bankers
- Vacation Ownership Executives
- Financial Advisors
- Real Estate & Financial Intermediaries
- Consultants
- Lawyers
- Architects & Designers
- Government/Tourism Officials
- Media

2018 HOLA DELEGATES



SPONSORSHIP DETAILS

PLATINUM SPONSOR BENEFITS

- Two (2) complimentary registrations to the program
- One (1) display pass, *if displaying*
- Display space or brochure stand in the display area
- Sponsor's company name and/or logo on all relevant pre, on-site, and post conference publicity materials including the program, advertisements, and websites
- The opportunity to provide a representative from the Sponsor's company to participate in any Program Planning Committee meeting held for the following year's event
- The opportunity to provide a prize for any prize drawing
- Access to the preliminary delegate list

PATRON BENEFITS

All of the above benefits, with the *addition* of:

- Two (2) complimentary registrations [four (4) total]
- One (1) display pass [two (2) total] *if displaying*
- *A preferred location* in the display area, with additional display space
- Placement of Patron promotional item and/or brochure in the delegate registration area
- Use of a private meeting space on-site
(*limited availability, first-come, first-served*)





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COMBINATION SPONSORSHIP DETAILS



The HOLA conference is immediately followed by the Caribbean Hotel & Resort Investment Summit (CHRIS). CHRIS is the leading and most influential hotel investment conference for *the Caribbean*. Combination sponsorship packages for CHRIS and HOLA are available to sponsors wishing to participate in both events and maximize their impact on delegates.

HOLA & CHRIS COMBO - PLATINUM SPONSOR BENEFITS

- Two (2) complimentary registrations to HOLA
- Two (2) complimentary registrations to CHRIS
- One (1) HOLA display pass and one (1) CHRIS display pass, *if displaying*
- Display space or brochure stand in the display area at both HOLA & CHRIS
- Sponsor's company name and/or logo on all relevant pre, on-site and post conference publicity materials including the program, advertisements and websites
- The opportunity to provide a representative from the Sponsor's company to participate in any Program Planning Committee meeting held for the following year's HOLA & CHRIS events
- The opportunity to provide a prize for any prize drawing
- Access to the preliminary delegate list

HOLA & CHRIS COMBO - PATRON BENEFITS

All of the above benefits, with the *addition* of:

- One (1) complimentary registration to HOLA [three (3) total]
- One (1) complimentary registration to CHRIS [three (3) total]
- One (1) display pass for HOLA [two (2) total] *if displaying*
- One (1) display pass for CHRIS [two (2) total] *if displaying*
- *A preferred location* in the display area, with additional display space
- Placement of Patron promotional item and/or brochure in the delegate registration area
- Use of a private meeting space on-site
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WHO SPONSORS?

PAST PATRONS



BRILLA



PAST SPONSORS & SUPPORTERS

Aimbridge Hospitality
 Aloft Hotels
 Alvarez & Marsal Real Estate Advisory Services, LLC
 Apple Leisure Group
 American Resort Development Association (ARDA)
 Argentina (INPROTUR)
 Baker & McKenzie
 Banco Sabadell
 BANCOMEXT
 Banyan Tree Mexico Hospitality Fund
 BCQS International
 Best Western Hotels & Resorts
 BHG S.A. - Brazil Hospitality Group
Business Travel News
 Canyon Equity LLC
 Carlson Rezidor Hotel Group
 CBRE Hotels
 Centro Fox
 Choice Hotels International
 City Express Hotels
 Destination Hotels
Developments Magazine
 DLA Piper LLP (US)
 Dolphin Capital Partners
 EY

Estrategia & Negocios
 FSC Architects
 FONATUR (Mexico)
 G6 Hospitality
 GlobalHotelNetwork.com
 Greenberg Traurig, LLP
 Grupo Posadas
 Horwath HTL
 Hotel 6 / Estudio 6
Hotel Business
 Hotel Interactive
Hotel Management
 Hôtelier News
 Hotel News Now
HOTELS' Investment Outlook
 Hospitality Asset Managers Association (HAMA)
 Hyatt Hotels Corporation
 IDB
 IHG (InterContinental Hotels Group)
 In Trade
 International Finance Corporation (IFC)
 International Luxury Hotel Association (ILHA)
 International Society Of Hospitality Consultants (ISHC)
 International Tourism Partnership (ITP)
 JLL

Key International/Eden Roc
 La Quinta Inns & Suites
 Latino Hotel Association (LHA)
Lodging Hospitality
 Medical Tourism Association - WellHotel®
 Meliá Hotels International
 Ministry of Tourism of Ecuador
 National Association of Black Hotel Owners, Operators & Developers (NABHOOD)
 NSF StaySafer
 Perspective Group
 PKF Consulting
 Playa Hotels & Resorts
 PR Builders Association
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PRODUCED BY:



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IN ASSOCIATION WITH:



With over three decades of experience, more than 150 events completed to-date, and in excess of 100,000 international delegates, BHN conferences have become “must attend” events for industry leaders who come together to network, conduct business, and to learn about the latest trends.

BHN events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; ALIS Law in Los Angeles; ALIS Summer Update; Alternative Ownership Conference Asia Pacific (AOCAP) in Singapore; Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE in Singapore; Hotel Investment Forum India (HIFI) in Mumbai; Hotel Opportunities Latin America (HOLA) conference in Miami; Hotel Investment Conference Europe (Hot.E) in London; and HotelsWorld in Sydney.

The BHN website at www.Burba.com is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world. BHN is a division of Northstar Travel Group